



ASSISTED LIVING TECHNOLOGIES
FOR THE HEALTH TOURISM SECTOR



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Final Conference &
Launch of Health Tourism Living-Lab

Institute of Social Sciences, University of Lisbon
Av. Professor Aníbal de Bettencourt, 9 - LISBOA

28th November 2018



UNIVERSIDADE
DE LISBOA



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09:00-09:30 **Registration**

Part I: ALHTOUR and the Health Tourism Living-Lab

09:30-10:10 **Welcome Session**

Isabel Rocha, Vice-Rector of the University of Lisbon
José Sobral, Vice-Director of the Institute of Social Sciences

10:00-11:00 **ALHTOUR's Key Achievements**

Amílcar Moreira, Institute of Social Sciences

- **Discussion Pannel**
Paola Nicolini, University of Macerata (Chair)
Julien Ulécia, José Mello Services & Residences
Ana Filipa Guedes, Institute of Molecular Medicine
João Avelino, IST
Gaby Odekerken - University of Maastricht

11:00-11:15 **Coffee Break**

11:15-12:15 **The Health Tourism Living-Lab (HEALx-LAB). A View Towards the Future**

- **The HEALx-LAB Business Plan**
Carlos Duarte, Faculty of Sciences
- **Discussion Pannel**
Jos Schols, University of Maastricht (Chair)
José Miguel Marques Boquinhas, Coordinator For Innovative Health Projects - Ministry of Health
Vincenzo Gullà, CEO Aditech SRL

12:30-13:00 **Launch of the HEALx-Lab Consortium**

13:00-14:00 **Lunch**

Part II: European Brokerage Event

- 14:00-14:15** **Welcome Session**
Hans Hallez, KU Leuven
- 14:15-15:00** **Pitch Sessions**
Hans Hallez, KU Leuven (Chair)
- 15:00-15:45** **Speed Networking**
Hans Hallez, KU Leuven (Chair)
- 15:45-16:00** **Mapping Cooperation Opportunities**
Amílcar Moreira, Institute of Social Sciences
- 16:00-16:30** **Networking Coffee**