



ASSISTED LIVING TECHNOLOGIES
FOR THE HEALTH TOURISM SECTOR



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Final Conference &
Launch of Health Tourism Living-Lab

Preliminary Programme

Institute of Social Sciences, University of Lisbon
Av. Professor Aníbal de Bettencourt, 9 - LISBOA

28th November 2018



UNIVERSIDADE
DE LISBOA



Funded by
the European Union

09:00-09:30 **Registration**

Part I: ALHTOUR and the Health Tourism Living-Lab

09:30-09:40 **Welcome Session**

João Barreiros, Vice-Rector of the Univ. of Lisbon, ALHTOUR Coordinator
Karin Wall, Director of the Institute of Social Sciences

09:40-10:00 **The Health Tourism Sector in Portugal: Present and Future Prospects**

Ana Mendes Godinho, Secretary of State for Tourism*

10:00-11:00 **ALHTOUR's Key Achievements**

Amílcar Moreira, Institute of Social Sciences

- **Discussion Pannel**

Pepa Krasteva – European Commission (Chair)

Julien Ulécia, José Mello Services & Residences

Ana Filipa Guedes, Molecular Medicine Institute

João Avelino, IST - Institute of Technology

Gaby Odekerken-Schröder - University of Maastricht

11:00-11:15 **Coffee Break**

11:15-12:15 **The Health Tourism Living-Lab (HEALx-LAB). A View Towards the Future**

- **The HEALx-LAB Business Plan**

Carlos Duarte, Faculty of Sciences of the University of Lisbon

- **Discussion Pannel**

Joos Schol – University of Maastricht (Chair)

José Carlos Caldeira, National Innovation Agency*

José Miguel Marques Boquinhas, Coordinator For Innovative Health Projects, Ministry of Health*

Vitor Costa, President of the Lisbon Tourism Board *

12:30-13:00 **Signature of the Living Lab Consortium Agreement**

13:00-14:00 **Lunch**

* *To be confirmed*

Part II: European Brokerage Event

- 14:00-14:15** **Welcome Session**
Hans Hallez, KU Leuven
- 14:15-15:00** **Pitch Sessions**
Hans Hallez, KU Leuven (Chair)
- 15:00-15:45** **Speed Networking**
Hans Hallez, KU Leuven (Chair)
- 15:45-16:00** **Mapping Cooperation Opportunities**
Francesca Spigarelli, University of Macerata
- 16:00-16:30** **Networking Coffee**