



ASSISTED LIVING TECHNOLOGIES FOR THE HEALTH TOURISM SECTOR

3rd Joint Seminar

Agenda

Hotel Excelsior La Fonte
Via Poggio 160 - Portonovo, Ancona (Italy)
26-28 June 2017

Sunday, 25 June

Arrival to Airport and transfer to Portonovo, Ancona

Monday, 26 June

- 09:00 Introduction and Welcome speech
- 09:15 Seminar "Active ageing, tourism and interdisciplinary/inter-sectoral approach: good practices and experience", in cooperation with Italian Start up association of Tourism and e-living cluster
Chiara Aleffi, Sabrina Tommasi, Eleonora Belletti, Federica Baldoni, UniMC – Food events and tourism: the role of Elderly people + Q&A
- 10:00 Best cases from e-Living Cluster
Susanna Spinsante from Arielab + Q&A
- 10:30 Coffee break
- 10:45 Best cases from e-Living Cluster
Vincenzo Gullà from Aditech, + Q&A
Francesca Scocchera from Coos Marche + Q&A
- 11:45 *Kostakos Panos, Oulu University – "The use of mobile phones as scientific instruments: a non-technical overview of the AWARE framework and its impact on inclusive citizenship and elderly people" + Q&A*
- 12:15 *Francesca Spigarelli, Wrap up on "Interdisciplinary/inter-sectoral approach"*
- 12:45 Light lunch
- 14:30 Cesare Catà "Once Upon a Space: The Role of Literature and Storytelling in Tourism Services" (interactive session)
- 17:00 Free Time

Tuesday, 27 June

- 09:30 Steering Committee meeting – 1st Session
- 13:00 Light Lunch
- 14:30 Peer review session "How to link research excellence to business community needs" – chaired by Alessio Cavicchi (UniMc)– I Part
Introduction on the role of tourism for elderly people to create economic and social value at local level and main findings of the 3 joint seminars. Potential application in the Lisbon HEALx-Lab, with specific attention to tourism for elderly.
- 16:00 Coffee break
- 16:15 Peer review session (cont.)
- 17:30 Free Time
- 20:00 Social dinner at Fortino Napoleonico

Wednesday, 28 June

- 09:00 Steering Committee meeting – 2nd Session
- 12:00 Closure - Departure of participants